

PRIYANI DISSANAYAKE

FROM HOMEMAKER TO CINNAMON FARMER

Priyani Dissanayake is a woman who had dedicated herself to taking care of her family until one day when she decided to join a program conducted by Oxfam on cinnamon cultivation. Prior to attending the program, she had little knowledge about the prominence of cinnamon cultivation.

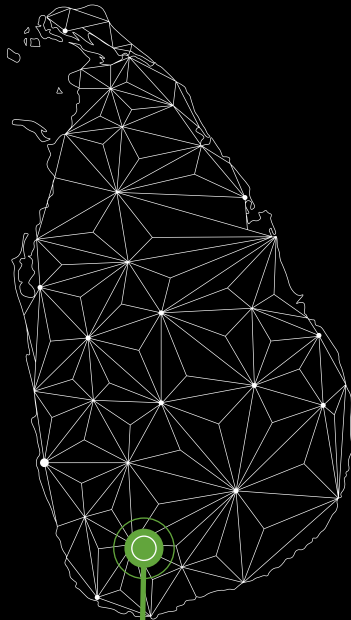
With DevPro's intervention, Priyani's life has become even better, as she now has access to essential resources, knowledge, and tools that have enabled her to improve her livelihood and pursue her passions with confidence.

TRANSFORMING TO HIGHER QUALITY CINNAMON

Priyani was ecstatic to have travelled long distances to learn about cinnamon cultivation and obtain knowledge of how she could set up and develop her business. **She has gradually transitioned from cultivating H2 cinnamon on her land to cultivating C4 and C5 cinnamon, which she sold at a very good rate.**



Having learned right from the basics, Priyani loves what she does and follows every step in the correct order, enabling her to harvest the best cinnamon every six months.



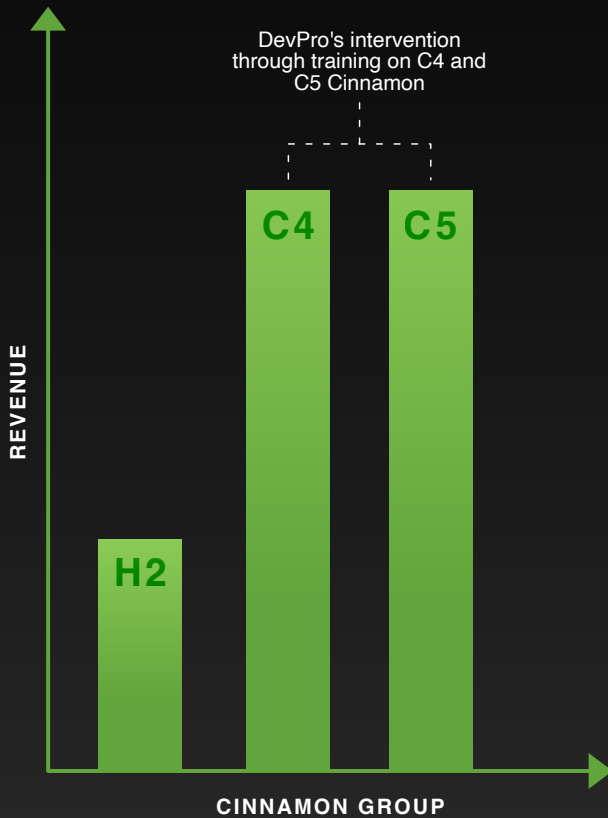
OMALPE



02
ACRES
OF LAND



2Y
OF TRAINING
RECEIVED
2 YEARS OF
TRAINING



PURSuing FUTURE EXPANSION

DevPro is working closely with Priyani to identify and tackle any challenges she may be facing. They are also providing guidance and resources to help her explore new growth opportunities and expand her business operations.

Priyani expresses her heartfelt gratitude to DevPro for providing her with the wonderful opportunity to explore Galle and Matara,

where she was introduced to the art of cinnamon cultivation and quality control. Under their expert guidance, she honed her skills in cinnamon cutting techniques, and now, she is able to earn a **comfortable daily wage of around 2,000 rupees** with ease. She plans to provide even better products to the market in the near future.



“ Learning about cinnamon cultivation has not only transformed my business but also my life. ”

- Priyani Dissanayake

About DevPro:

DevPro is an independent not for profit organization with the vision of 'A world where development is in service of equality'. DevPro is built on the 30 years' delivery and legacy of Oxfam in Sri Lanka. Company's work revolves around Climate Resilient Inclusive Economic Development in the areas of Agriculture, Tourism, Climate, Tech and Education, Water Sanitation and Hygiene (WaSH). DevPro currently has 5 regional offices with its head office situated in Colombo, Sri Lanka. DevPro's overarching mission is to create Inclusive Economic Development and the approach adapted would mainly be Market System Development (MSD) in the main pillars the company would work on.

About RIES (Resilient Gender Inclusive Enterprise System):

The RIES project is built to focus on agriculture-based enterprise's development, women's economic inclusion and engagement with the private sector. There is an increased focus on improving access for farmers and small and medium enterprises to national and international markets, providing opportunity for value adding and increased prices for products.